



Business Growth Indicator - Performance Groups

The Business Growth Indicator (BGI) provides an overall measure of how a region's (state, CBSA, county) growing economy ranks against all other similar regions in the U.S. Your-economy.org (YE) considers the different ways economies can grow by breaking down the BGI into 3 Business Activity Categories consisting of *11 Growth Components chosen to have a strong correlation to business and jobs growth.*

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Regions shown on YE are states, counties, and CBSA metro areas. Each individual region's BGI, Business Activity Category, and growth components indicators are shown by three performance groups:

- **High:** Typical of regions with a pattern of growth. By scoring in this range, a region shows all strong growth components in at least one Business Activity Category compared to other regions and appears well positioned for growth going forward. Although there still may be growth components where you can further strengthen your performance.
- **Middle:** The middle range is typically where a majority of the growth components will show compared to other regions. It consists of some strong growth components while others are outliers at the bottom of the Middle or Low ranges. If your score is in this range, you should have several options to improve your likelihood of growth.
- **Low:** Typical of the regions with slow or no growth. Regions that score in this range show several growth components at the bottom of the Middle or Low ranges and have few or no growth components in the High range compared to other regions. If your score is in this range, there are likely to be clear options to improve the BGI in the near term.