



Your Economy Time Series (YE Time Series) Market Segments

YE Time Series Market Segments are geographic concentrations of industries (all 6-digit NAICS) related by knowledge, skills, inputs, demand, and/or measures of inter-industry linkages. YE Time Series Market Segments are based on a paper; “Defining Clusters of Related Industries”, by Mercedes Delgado, Michael E. Porter, and Scott Stern.

Listed below are the 3 major segments (available on YE - youreconomy.org) with their sub-segments that have been assembled in the YE Time Series database:

1. LOCAL - establishments that tend to sell their products and services to customers within the region.
 - LT1 - Food & Beverage Processing: Food and beverage, retail and wholesale
 - LT2 - Personal services & Retail: Personal services, general retail
 - LT3 - Hospitality & Entertainment: Restaurants, bars, entertainment and recreation
 - LT4 - Transportation & Automotive: Transportation/automotive dealers, services and utilities
 - LT5 - Financial Services: Financial services, banks, credit unions, insurance
 - LT6 - Commercial and Industrial Services: Consumer Electronics, Offices of Lawyers, Accounting Services
 - LT7 - Real Estate & Construction: Real Estate, Construction, Contractors
 - LT8 - Unclassified: Miscellaneous, unclassified

2. EXTERNAL - establishments that tend to sell their products and services to customers outside the region.
 - ET1 - Hospitality & Tourism: Hotels, Casinos, tourism and related
 - ET2 - Ag, Forestry, Food Process: Agriculture, food production, forestry, wood product and fishing
 - ET3 - Light Manufacturing: Light manufacturing - textile, apparel, plastics, electronics

- ET4 - Automotive & Aerospace: Transportation Manufacturing - Motor vehicle, aircraft, ship and freight
- ET5 - Heavy Manufacturing: Heavy Manufacturing - Construction, steel, aluminum and industrial
- ET6 - Business Services: Business services, insurance, finance, computer, marketing, printing
- ET7 - Mining & Power: Power, waste, oil, gas and mining
- ET8 - Technical Manufacturing: Technical Manufacturing - bio, chemical, medical and computer
- ET9 - Distribution & Transportation: Distribution, wholesale, transportation and logistics

3. NON-TRADE - establishments that are non-profit (including hospitals), or government.

- NT1 - Education: Education - public, private and professional schools, colleges and universities
- NT2 - Health Care & Services: Health Care - Hospitals, clinics, medical centers, laboratories and practitioners
- NT3 - Community, Civic & Government: Community, Civic, Conservation, Religious, Government